SFF
START FOR FUTURE

Start For Future (SFF)

Agenda of all 5 LEARN Sessions

Winter Badge

eit Manufacturing · eit Urban Mobility · Funded by the European Union · EIT HEI Initiative · SFF

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SFF phase 1 – **LEARN consists of 5 sessions**. At least 1 team member has **to attend all 5 sessions otherwise a team will be excluded from the program.** Next to our sessions, we recommend teams investing 2 - 2,5 hours for integrating their learnings into own projects and succeeding at the end of the program.

This presentations reveals the main elements of each LEARN session

1	2	3	4	5
Monday 23.10.2023	Monday 30.10.2023	Monday 13.11.2023	Monday 27.11.2023	Monday 11.12.2023
Action Field Discovery	**Project Team Peer Review**	**Sparing with an Industry Expert**	**Business Model Review**	**Final Pitches**
Presenting the collaboration in programme and input session of EIT Experts (virtual)	Matched Tandem Teams create a collaboration agreement and undergo peer review.	Tandem Teams & Domain Experts.	Business model inputs & pitch preparation of Tandem teams by domain experts	Final presentation of projects with EIT rewards & placements in MATCH & START
1.5 hours session 12 – 13:30 CET 16 – 17:30 CET	**1.5 hours session** 12 – 13:30 CET 16 – 17:30 CET	**1 hour session** 12 – 13:00 CET 16 – 17:00 CET	**1 hour session** 12 – 13:00 CET 16 – 17:00 CET	**2 hours session** 15:30 – 17:30 CET
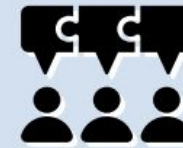
Session 1 – Kick Off

1

Monday 23.10.2023

Action Field Discovery

Presenting the collaboration in programme and input session of EIT Experts (virtual)

1.5 hours session
12 – 13:30 CET
16 – 17:30 CET

Purpose

The first **Kick Off** session is dedicated for onboarding student teams in **SFF LEARN** program and providing to them an updated information about SFF project verticals.

During the session, student teams are going to meet up with the **LEARN** program managers who will explain the "rules of the game", platform tools and other relevant project details.

Furthermore, teams will meet **SFF** domain experts from different verticals for obtaining the valuable input around their area of interest (Food, Healthcare, Urban Mobility, Energy, Manufacturing, Circular Economy).

Session 1

Agenda	Context
Welcoming & Program Onboarding	Welcome speech from SFF Partners and the program onboarding by LEARN managers.
Domain Expert Input	Breakout rooms for each SFF vertical (Food, Healthcare, Manufacturing, Motility, Energy, Circular Economy) will be created. Student teams then have to join a breakout room of the vertical, which they have selected in their application form. In Breakout rooms, teams get input from SFF domain experts and have the chance for Q&A.
Platform Onboarding	Platform Managers explain platform tools and benefits
Q&A	Addressing Student questions

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Session 2 – Team Matching

Purpose

In this session, **LEARN** managers are going to share the list of Trio Groups, where 3 teams with different characteristics (such as education background, country of origin, etc.) are grouped together to help each other in developing their project ideas. These Trio groups will co-work together until the final 5th session.

During the session, Trio group members will go into breakout rooms, where they introduce themselves and their (possible) project ideas to peers, discuss & book a domain expert that fits all of them jointly, start working on a template that each team needs to present in the upcoming 3rd session.

Between 2nd and 3rd sessions, all teams have to upload their project pitch decks on the SFF Platform.

Agenda	Context
Platform Tools	SFF Platform Managers explain platform tools and team deliverables again.
Trio Groups	Announcement of Trio Groups (3 teams that are grouped together for co-working purposes). Trio Group members go into breakout rooms to get to know each other and start working on mutual tasks.
Q&A	Teams come back to the main zoom room to get answers to their questions (if applicable).

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Session 3 – Domain Expert Input (Part 1)

3

Monday 13.11.2023

Sparing with an Industry Expert

Tandem Teams & Domain Experts.

1 hour session
12–13:00 CET
16–17:00 CET

Purpose

Each Trio group (consisting of 3 teams) that has been formed in session 2 has an individual 1x1 meeting with a domain expert in the breakout room.

Within 1 hour, all 3 teams of a trio group are get a personalized feedback regarding their identified problem area, selected customer group(s), market competition, and product prototype.

For the upcoming session 4, Teams from a Trio group are expected to integrate and present their learning to the same domain expert. Moreover, teams present their business to domain experts (Supportive materials, like information about Business Model Canvas, will be provided via the SFF platform)

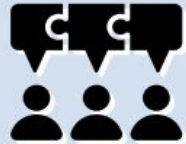| Agenda	Context
Domain Expert Input	Trio groups (consisting of 3 teams) move to breakout rooms to get 1x1 personalized feedback about their project from SFF domain experts
Q&A	After 1 hour, teams who have questions return to the main zoom room to get support from LEARN managers

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Session 4 – Domain Expert Input (Part 2)

4

Monday 27.11.2023

Business Model Review

Business model inputs & pitch preparation of Tandem teams by domain experts

1 hour session
12 – 13:00 CET
16 – 17:00 CET

Purpose

Similar to session 3, a Trio group meets with the domain expert in a breakout room. Each team of a Trio group has the same time to present their learnings from the last input session and receive feedback. Moreover, teams now present their business models, and refine by using their knowledge from the program resources and beyond.

This is the last input session before the final presentation event. Therefore, domain experts will also help teams prepare their presentation and pitching skills.

Agenda	Context
Domain Expert Input	Trio groups (consisting of 3 teams) move to breakout rooms to get 1x1 personalized feedback about their business models. Teams will also get feedback for their final event pitching.
Q&A	After 1 hour, teams who have questions return to the main zoom room for getting support from LEARN managers

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Session 5 – Final Presentations

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Monday 11.12.2023

Final Pitches

Final presentation of projects with EIT rewards & placements in MATCH & START

2 hours session
15:30 – 17:30 CET

Purpose

Teams from both Midday and Afternoon Sessions will together present their entire project concept and idea development roadmap via their pitch decks. Each team is going to get approximately 2-3 minutes for their presentation. Invited jury members will rate teams' performance and provide professional feedback for improvement.

At the end, LEARN managers will announce winner teams in different categories, granting "Wild Cards" (a direct placement into Phase 2 – Match & Start, without any selection & assessments) and other prizes.

Session 5

Agenda	Context
Welcoming part	Welcome speech from SFF Partners. Introduction of jury members.
Teams' pitches	Each team presents a 2-3 minutes pitch in front of a jury and the other LEARN teams (exact pitching time, 2 or 3 min, will be communicated in the 4th session). **Important**: **Teams will be stopped after their pitching time expires.**
Phase 2 – Match & Start	SFF team announces and present Phase 2 – Match & Start Open Call!
Award Ceremony	Revealing winners that SFF jury members have chosen in different nomination categories.

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Thank you for your time & attention.

Ask more questions.

Contact:

Mara Doukidi
Athens University of Economics and Business m.doukidi@acein.aueb.gr

Valentina Makni
University of Economics -Varna
valentina.makni@ue-varna.bg

As future will be here, any minute!

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